

For Immediate Release

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East Aurora student expresses himself through fashion

East Aurora (Feb. 26, 2018) - Students in the Fashion Design and Merchandising program at Erie 1 BOCES will have their handmade outfits take to the runway for all to see during the 2018 FUSION Fashion Show: Industrial Revolution at Buffalo State College.

Now in its ninth year, the FUSION Fashion Show on Thursday, March 15 will showcase the work of nearly a dozen seniors from high schools across Western New York, including Ailin Fire of East Aurora High School. The show takes place at 7 p.m. in the college's Campbell Student Union Social Hall, 1300 Elmwood Ave., Buffalo.

Fashion has been a big influence on Ailin since he could dress himself. He noted it is a way for him to express himself as if he were a canvas for the way he feels.

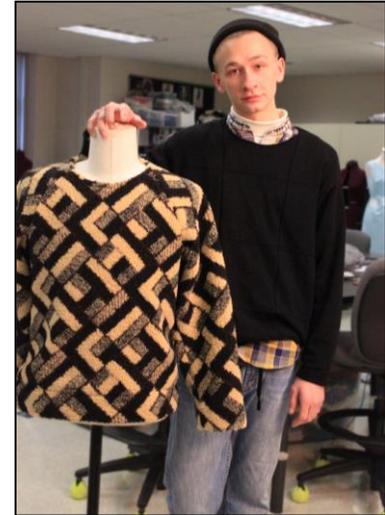
“My personal, everyday satisfaction (aesthetically) comes from looking at myself and knowing I look the way I want to,” Ailin explained. “My pieces in the fashion show draw influences from spontaneous emotions, which are indescribable. The reason each garment manifested is because that was the method of expression.”

Ailin looks forward to creating more pieces in the future.

Erie 1 BOCES' two-year Fashion Design and Merchandising program at the Harkness Career & Technical Center teaches students how to dress, style and create trends based on design elements and the fashion cycle. Students also create a successful business plan for a fashion boutique, setting them up for future success.

The fashion show is free and open to the public. Doors open at 6 p.m. Unreserved tickets will be available at the door. Questions may be emailed to instructor Darlene Borchert (dborchert@e1b.org).

Jeans, T-shirts and dress shirts will be accepted at the fashion show as part of a donation drive to benefit Goodwill of Western New York. The students' upcycled fashions that will be featured at the show were created from clothing items donated to the class by Goodwill. Visit www.goodwillwny.org for more information.



About Erie 1 BOCES

As part of public education, Erie 1 BOCES offers a variety of career and technical programs during the regular school day to high school students in Erie County. High school students interested in learning more about how they can participate in various programs such as fashion design, web and gaming technologies, health careers or aviation technology, should visit www.e1b.org/cte or speak with their high school counselor.

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